

7-UP PAVILION

Multi-colored shells which serve as covers for tables, and a central tower, supporting a 7-Up sign in the

form of a huge ball, and a smaller ball containing four clocks, constitute the 7-Up Pavilion which is called 7-Up's Sandwich Gardens. Low-voltage reflector lamps in floodlight housings were selected to light the 7-Up sign and the clock faces,

since these lamps provide a highly concentrated narrow light beam which would confine the light to the small areas being lighted. Electrical work was done by Eastern States Electrical Contracting, Inc., New York City.



FLOODLIGHTS equipped with 120-watt reflector lamps and operating at 6-volts are used to light the two 7-Up signs in the 7-Up Pavilion tower. Floodlights are mounted on simple steel-pipe frameworks.

