

# 1964-1965 NEW YORK WORLD'S FAIR

A WORLD OF WONDERS

**1**  
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## SEE THE WORLD'S LARGEST ROAD MAP

A featured attraction at the New York State Pavilion is this giant Texaco road map of New York State. You can walk over the terrazzo map; "explore" highways and byways of the Empire State. (It's over half the size of a football field.)

**Adjoining the map area is the Texaco Touring Center, where travel counselors will give you travel information for points of scenic and historical interest in New York State, as well as helpful suggestions on how to get around the metropolitan New York area.**

### SCHEDULE

The Fair opens Wednesday April 22, 1964 and closes after 180 days, on October 18, 1964. It will reopen Wednesday April 21, 1965, operate 180 more days and close October 17, 1965. The Fair will run daily including Sundays and holidays.

### HOURS

Gates to the Fairgrounds will open at 9:30 a.m. The exhibits will open at 10:00 a.m. and close between 10:00 p.m. and midnight. Many restaurants, shows, amusement concessions, bars and nightclubs will remain open until 2:00 a.m.

### ADMISSIONS

An admission ticket is required for each visit to the Fair. The regular gate price for tickets is \$2.00 each for adults and \$1.00 each for children (ages 2 through 12). Children under 2 are admitted free. A twenty-ticket book costing \$30.00 for adults and \$15.00 for children is available for the 1964 season. A single book may be used by more than one person, however, tickets are detachable only by the Collector at the entrance gates. Tickets are valid for both the 1964 and 1965 seasons.

### LOCATION

The 1964-1965 New York World's Fair is located in New York City's Borough of Queens, less than 10 miles east of Times Square, at the south end of Flushing Bay. Favored routes to the Fair include the Grand Central Parkway, Whitestone Expressway, Van Wyck Expressway, Long Island Expressway and Northern Boulevard. These routes may be reached via the Queens Midtown Tunnel or the Williamsburg, Queensboro, Triborough, Bronx-Whitestone or Throgs Neck Bridges.

### FREE ROUTING TO NEW YORK WORLD'S FAIR

— get full information through your Texaco Dealer.

Planning a trip to the World's Fair? Your Texaco Dealer will help you get full information on how to get there, where to stay and other valuable World's Fair facts. Just ask him for a postage-paid self-addressed Texaco Route Request card; send it in, and you'll receive your Texaco World's Fair Tour Kit.

If you live near any of the five Texaco Touring Centers listed below, drop in personally and ask the experienced travel counselors for detailed routing and travel information to the World's Fair and to side trips you can take along the way.

**TEXACO TOURING CENTERS are located at:**

Chicago, Illinois 60604	312 South Michigan Avenue
Houston, Texas 77052	1111 Rusk Avenue
Los Angeles, California 90005	3350 Wilshire Boulevard
New York, New York 10017	135 East 42nd Street
New Orleans, Louisiana 70160	1501 Canal Street

### TOUR WITH TEXACO ON YOUR WAY TO THE FAIR

The **PORT AUTHORITY HELI-PORT** serves as the "air gateway" to the Fair. Stately columns form a symbolic "T" for transportation when viewed from any side. Below the Heliport landing area is a restaurant commanding a spectacular view. At ground level a circular theater, with a screen that surrounds the audience, depicts Port of New York facilities.

The **HALL OF EDUCATION** features a series of audio-visual programs called "Dialogs in Depth," which present the ideas of some of today's outstanding personalities in the fields of education and industry. The communication center for educational TV and the "School of Tomorrow" demonstrate teaching techniques of the future.

The **NEW YORK STATE PAVILION** has a "Tent of Tomorrow," which forms an umbrella over an exhibit area and a huge Texaco road map of the state. One of three observation towers permits visitors to view the area from 220 feet overhead, the highest point at the Fair. There is also a theater where panoramic films of the state are shown.

The **AMPHITHEATRE** presents a lavish musical performance which is, perhaps, the biggest show the world has seen. This extravaganza was created by Radio City Music Hall's Leon Leonidoff and the orchestra is conducted by Meyer Davis. Spectacular lighting and a revolving stage contribute to a magnificent production.

The **UNISPHERE** stands 140 feet above a broad reflecting pool. Its land masses are supported by open grids of longitude and latitude and gigantic rings trace the orbits of space-age satellites. The theme center of the Fair, it dramatizes the interrelations of the peoples of the world and their hopes for "Peace Through Understanding".

## NEW YORK WORLD'S FAIR FAIRGROUNDS

**TRUST YOUR CAR TO THE MAN WHO WEARS THE STAR**

● VISIT THE NEW YORK STATE PAVILION  
See the giant Texaco road map of the Empire State

## NEW YORK AND VICINITY

ROAD CLASSIFICATIONS:  
 DIVIDED BY CONTROLLED ACCESS  
 TOLL HWY. WITH INTERCHANGE  
 DIVIDED HIGHWAY  
 4 LANES UNDIVIDED  
 PAVED ROADS

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