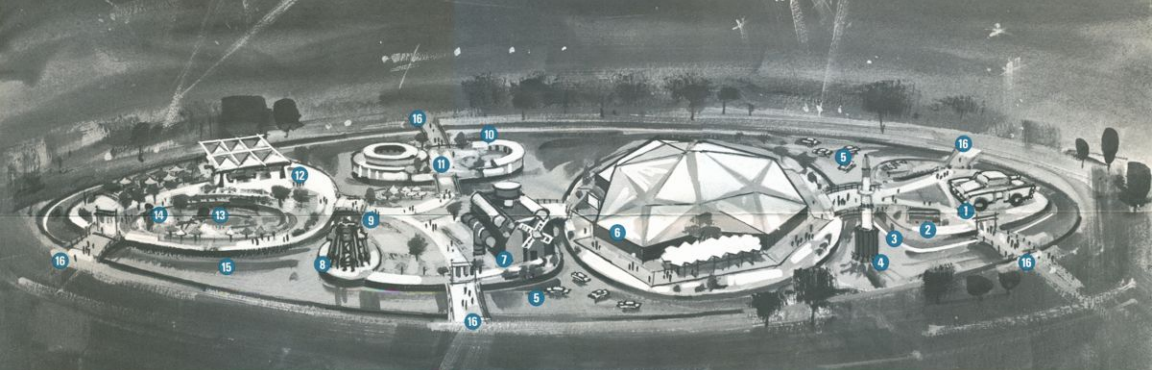




THIS IS
autofare

***CHRYSLER CORPORATION'S GIANT EXHIBITION
AT THE NEW YORK WORLD'S FAIR, 1964-1965***



YOUR GUIDE TO *autofare* – CHRYSLER'S FAIR WITHIN A FAIR (AND IT'S ALL FREE)

1 World's biggest car.

It's nearly 80 feet long and 50 feet wide. Get set for surprises when you walk beneath it!

2 Chrysler's first car.

Built by Chrysler in 1924, it's the first in a line of 40 years of great cars!

3 Chrysler Corporation's experimental turbine car.

The newest, most revolutionary idea in the automobile industry.

4 Ten-story rocket.

Towering above *autofare*, it represents Chrysler Corporation's role in America's space and missile effort!

5 Automobile displays.

Chrysler Corporation's newest cars—see how they seem to "float" in the water!

6 Show-Go-Round Theater.

Four separate auditoriums surround a huge, 70-foot revolving stage. Enjoy the show in air-conditioned comfort!

7 Giant animated engine.

Home of the 50-foot dragon! Walk through the most fantastic, most delightfully imaginative engine you've ever seen!

8 Truck-frame "gazebo."

An unusual display of bus and truck chassis that towers 35 feet into the air.

9 "Piggyback" truck.

Chrysler's smallest truck, the Farmobil. It rides piggyback on Dodge's huge, tilt-cab diesel truck!

10 Ten Diversified Products Showmen.

Each of these 8-foot characters depicts a different story of Chrysler's activities—besides the manufacture of fine cars!

11 Chrysler's "family tree."

An all-metal, geometrically-designed "tree" that represents the family of Chrysler products.

12 Production line ride.

Built like a Detroit auto production line—but you and the family ride through it!

13 Auto-animal zoo.

See the 12-foot mantis and the 10-foot porcupine and the 7-foot frog, among others. They're all made of automobile parts!

14 Giant zookeeper.

Over 22 feet tall, he stands guard over his fantastic "zoo". Surprise—he's made of car parts, too!

15 International exhibit.

Jets of water twirl the colorful "flags" that represent the more than 125 nations in which Chrysler products are marketed.

16 Entrances.

There are five, to give you complete freedom of choice to wander through any portion of the exhibition at your leisure—or all of it!

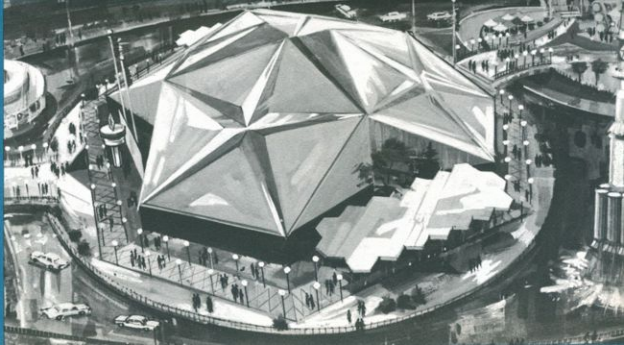
SEE A 50-FOOT DRAGON INSIDE AN ENGINE

He writhes, he twists, he squirms. His eyes flash and his mouth opens and closes as his undulating body drives three giant, animated pistons!



WATCH THE SHOW-GO-ROUND

Enjoy an original Max Liebman musical comedy featuring the world-famous Bill Baird marionettes as you relax in the most unusual theater in the world!



RIDE A DETROIT AUTO PRODUCTION LINE

You'll be transported through an area of mechanical workmen and giant quality-control gauges. You've never seen an auto production line like this one!



WALK INSIDE THE WORLD'S BIGGEST ENGINE

Here's where the giant dragon lives. But he's not alone. Watch a huge "spider" descend upon a hapless fly. See the engine play ping-pong. And more!



PLYMOUTH • DODGE • CHRYSLER • IMPERIAL • DODGE TRUCKS • SIMCA • DEFENSE AND SPACE PRODUCTS
AMPLEX • AIRTEMP • CHEMICAL DIVISION • MARINE DIVISION • INDUSTRIAL PRODUCTS DIVISION • PARTS DIVISION



CHRYSLER
CORPORATION