

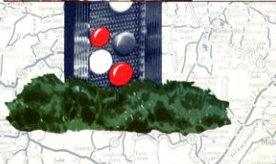
AVIS
RENT A CAR

AVIS
RENT A CAR

your guide to **New York**
and the **World's Fair**
1964-1965



AVIS RENT A CAR/AVIS RENT A BOAT
WORLD'S FAIR MARINA



VISITOR TO THE
N.Y. WORLD'S FAIR



Where to go and what to see in New York



1964-1965 NEW YORK WORLD'S FAIR

SCHEDULE

The Fair opens Wednesday April 22, 1964 and closes after 180 days, on October 18, 1964. It will reopen Wednesday April 21, 1965, operate 180 more days and close October 17, 1965. The Fair will run daily including Sundays and holidays.

HOURS

Gates to the Fairgrounds will open at 9:30 a.m. The exhibits will open at 10:00 a.m. and close between 10:00 p.m. and midnight. Many restaurants, shows, amusement concessions, bars and nightclubs will remain open until 2:00 a.m.

ADMISSIONS

An admission ticket is required for each visit to the Fair. The regular gate price for tickets is \$2.00 each for adults and \$1.00 each for children (age 2 through 12). Children under 2 are admitted free. A twenty-ticket book costing \$30.00 for adults and \$15.00 for children is available for the 1964 season. A single book may be used by more than one person, however, tickets are detachable only by the Collector at the entrance gates. Tickets are valid for both the 1964 and 1965 seasons. No season tickets are being sold.

AVIS RENT A CAR STATIONS

When you come to the New York World's Fair, no matter how you travel Avis is there . . . at the airports, at the railroad station . . . then there's "Avis Dockside." Ask about our Rent-It-Here, Leave-It-Here service. Now you can rent a Ford or similar sedan at any Avis station within a fifty-mile radius of New York City and drop it off at any other Avis station in the area at no additional charge. All rates include gas, oil and proper insurance. And, of course, extra passengers ride at no additional cost.

MANHATTAN	7 125 West 58th St.	12 3671 Hudson
1 217 East 43rd St.	LT 1-0166	Manor Terrace
MU 7-1262	8 216 West 76th St.	TU 4-2225
2 151 East 51st St.	TR 7-2600	13 2425 Sedgwick
PL 8-1390	FLUSHING	Avenue
3 209 East 64th St.	9 World's Fair	WE 3-9343
TE 8-3636	Marina	AIRPORTS
4 142 East 31st St.	NR 2-8300	14 John F. Kennedy
LE 2-4860	10 134-37 Dahlia Av.	International
5 220 West 31st St.	HI 5-0550	OL 6-5266
LA 4-0256	BRONX	15 LaGuardia
6 444 W. 42nd St.	11 195 East 161st St.	HA 6-2710
BR 9-7189	CY 3-2008	16 Newark
		201 - MI 3-1025

See corresponding numbered symbol **8** on map on reverse side.

COME SEE AVIS AT THE WORLD'S FAIR

Rest your weary feet . . . enjoy a few minutes' respite from the world of tomorrow in the world of yesterday. The Avis Antique Car Ride provides a welcome change of pace. Here the whole family can relax in a fleet of reproductions of antique cars that moves along a scenic roadway, winds in and out of pleasant shade trees, meanders over trestle bridges, under covered bridges, past antique buggies and other scenic props. These miniature cars, built to 5/8 scale, can be driven by children from 9 to 90. They will help recapture a forgotten era for the oldsters . . . give the youngsters a bird's eye view of a bygone age. The charge is nominal . . . just 50 cents for adults; 35 cents for children, plus tax.

For water babies who want to beat the heat . . . Avis will offer boat rental service with a variety of cruisers and runabouts for your boating pleasure. You can live aboard the larger cruisers, explore the protected harbors of Long Island Sound . . . see historic Execution Rocks . . . glide past the ancient whaling vessel . . . and on to the Shinnecock Canal in the heart of historic Long Island. The Sound abounds with fish of all descriptions . . . striped bass, flounders, porgies, blacks, blues . . . and many others. You can explore the Connecticut shore with its fabulous marinas and restaurants right on the water's edge. You can laze around and sun and swim . . . drop a line, sip a cold drink and have a ringside seat at the sailboat regattas. But whatever your boating pleasure, look for Avis Rent a Boat at the Marinas of the Future.

For tailor made convenience at the Fair, AVIS RENT A CARS . . . brand spanking new Thunderbirds and other fine cars. You'll find them conveniently located at the Marinas of the Future, as well as at about fifty other locations within the New York Metropolitan area. With your own personal rent a car you can enjoy a day's golfing at the many beautiful courses around the area, you can visit friends, or if time permits, you can explore all or some of the points of interest described herein. When you make plans to visit the New York World's Fair, visit Avis. We'll be there!



Illustration as provided by Avis Rent A Car System, Inc.

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NEW YORK WORLD'S FAIR FAIRGROUNDS

PARKING

Parking areas with a combined capacity of more than 25,000 cars are located on the east and west side of Meadow Lake, along Roosevelt Avenue and on Lawrence Street at Fowler Avenue. More than 5,000 cars will be able to park at the William A. Shea Municipal Stadium when it is not otherwise in use. Flushing Airport offers additional parking spaces and buses will shuttle the short distance to the Fair. These areas charge \$1.50 per car per day.

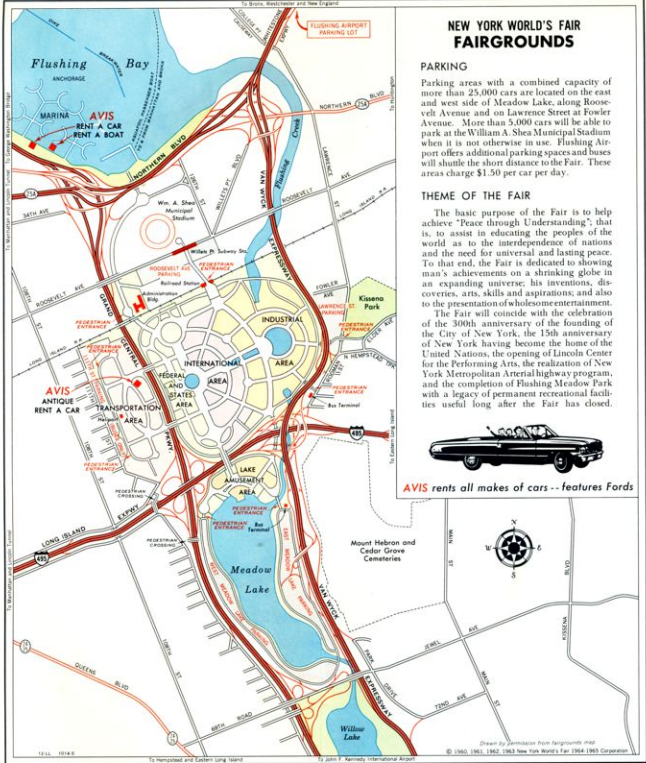
THEME OF THE FAIR

The basic purpose of the Fair is to help achieve "Peace through Understanding"; that is, to assist in educating the peoples of the world as to the interdependence of nations and the need for universal and lasting peace. To that end, the Fair is dedicated to showing man's achievements on a shrinking globe in an expanding universe; his inventions, discoveries, arts, skills and aspirations; and also to the presentation of wholesome entertainment.

The Fair will coincide with the celebration of the 300th anniversary of the founding of the City of New York, the 15th anniversary of the United Nations, the opening of Lincoln Center for the Performing Arts, the realization of New York Metropolitan Arterial highway program, and the completion of Flushing Meadow Park with a legacy of permanent recreational facilities useful long after the Fair has closed.



AVIS rents all makes of cars -- features Fords



To Manhattan and Lincoln Tunnel To Lower Manhattan Bridge

To Manhattan and Lincoln Tunnel